⊙ HUNTSJOB

Registrations: 930455   JobPostings han

Huntsjob.com

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HUNTSJOB

Huntsjob, a dynamic recruitment platform, approached us with the aim of establishing a strong brand identity and promoting their services effectively. As a relatively new player in the market, they recognized the importance of creating a distinctive brand presence to attract both job seekers and employers.

Conclusion

Through our expertise in brand identity design and content creation, we successfully assisted Huntsjob in establishing a compelling brand presence and effectively promoting their platform to a diverse audience.

By addressing their branding and promotional needs, we contributed to Huntsjob's growth and success in the competitive recruitment landscape

CHALLENGES

Huntsjob faced two primary challenges:

- Brand Identity: They lacked a cohesive brand identity that could differentiate them in the competitive recruitment industry.
- Promotion: Huntsjob needed effective promotional materials to showcase their platform's features and benefits to their target audience.

SOLUTIONS

- Creation of Huntsjob Logo:
With Huntsjob's team to design a unique and memorable logo that reflects their brand values and vision.

- Translation Video Script:
Huntsjob's video script from English to Hindi to cater to a wider audience base for YouTube

- App Teaser Video Content:
Teaser video content for the Huntsjob app, highlighting its key features and benefits.

RESUTS

Established Brand Identity

The creation of a distinctive logo helped Huntsjob establish a strong brand identity, making them more recognizable and memorable in the recruitment industry.

Effective Promotion

The translated video script and teaser video content effectively promoted the Huntsjob platform to both English and Hindi-speaking audiences, increasing brand visibility and user engagement.

Enhanced Market Reach

By catering to Hindi-speaking users through translated content, Huntsjob expanded its market reach and appeal, tapping into previously untapped segments of the population.